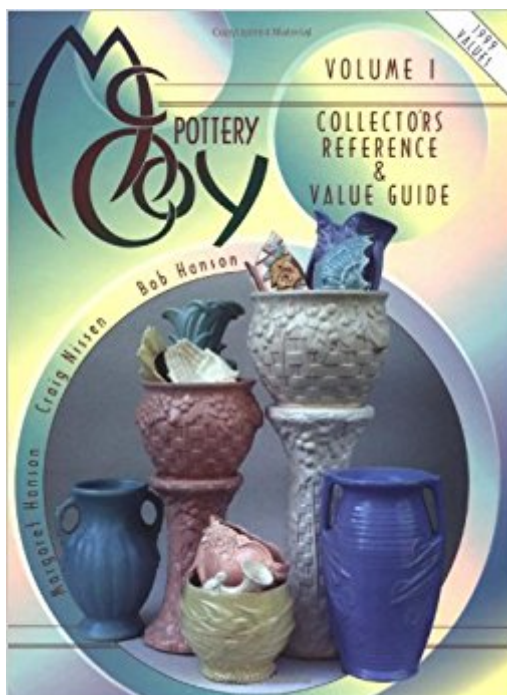


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# McCoy Pottery Collector's Reference & Value Guide, Vol. 1



## Synopsis

McCoy is probably the best known of all American potteries due to the wide variety of pieces they produced since 1910. This new reference work respectfully becomes an ideal companion to our Collector's Encyclopedia of McCoy Pottery written by the Huxfords in 1980 - which has long been our bestselling pottery book. McCoy Pottery Collector's Reference and Value Guide provides even the experienced McCoy collector with new insights along with over 2,500 pieces featured in over 700 beautiful color photographs. Many pieces have never before been referenced. The authors, long-time collectors of over 5,000 pieces, present over 100 wall pockets and 35 jardiniere and pedestal sets, so popular with today's collectors. Complete lines, such as the Butterfly line, are featured as well as many gold-trimmed and matte glazed art pottery pieces, making this guide a must-have for all pottery dealers and collectors. Each item photographed is described and given a price range based on today's volatile market. 2004 values.

## Book Information

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## Customer Reviews

I really like this book. I recently added a few new pieces of McCoy pottery to my collection. This book has great photos and concise information. It is full of a variety of items that I did not know McCoy produced, but now I do know. I was able to accurately price some items that I have on the market and I was able to review items that I have seen for sale. I was hoping for a book with photos and prices only and that is what I got. There is very little time wasted in this book. The photos are well produced and labeled. Great for those of you who are looking for collectibles and wondering

about the justification of their price. I highly recommend this book.

This body of work is a richly detailed piece of reference that has become my source of insight and excitement ever since the moment of purchase. The authors have laid out the McCoy lines in a chronological fashion, listing also their identifying namesake. These categories are then subdivided into year produced, description, size, mark, available glazes and value. Lines produced by the McCoy are also given a smart description, so that we as collectors gain a little insight as to the background behind different lines. The book also offers a full history on marks and labels, and will also describe differing values related to pieces with reference to other oddities. Finally we are given a sincere history of Nelson McCoy Pottery, which is a true asset to the beginning collector. This book is a must have. I find myself consulting it before and after every purchase I make. I have always purchased pottery because it effects me on an aesthetic level. Yesterday I purchased a \$10 McCoy jardiniere. My \$10 investment turned into \$75! because I read the book.

With the third collaboration of HNH, McCoy Collectors have all the luck when it comes to having the very rarest and finest examples of McCoy Pottery at their fingertips. This book provides a generous number of pages on the subject of Floraline, an often overlooked segment of the McCoy Pottery line produced for the floral industry. HNH have singled out the best of the best when it comes to the rare and non-production lines. The most helpful section in Volume III can be found in the back of the book. Here HNH have cataloged the entire McCoy line that they have covered in each volume. They attribute the era the piece was produced as well as the volume and page number that each piece can be found on. I can't say it enough, McCoy Lovers have all the luck! Please join me in celebrating the life of Margaret Hanson, co-author of McCoy Pottery Collector's Reference and Value Guide, Volume III. Margaret passed away at her home near Seattle, WA on November 1, 2001. Her indomitable spirit lives on in all of those who knew her. She is an wonderful example of what living with passion and beauty is all about. Her's was a life well-lived!

The authors are fitting and devoted source whose familiarity and love about McCoy Pottery shine through. Every collector of McCoy Pottery should and MUST have this book. This book is aimed at all levels of collectors. It has the wealth of information needed to help beginners make sense of things that may initially seem confusing. With its color photographs, lists prices, and careful organization this book will be of use to collectors and buyers in need of a general pricing guide. In light of the fact that there are so few books on McCoy Pottery I am grateful to the authors for their

effort and dedication. Thank you!

This updated reference and value guide is a spectacular hardback volume packed with over 300 pages of sharp full color pictures of McCoy pottery. It includes a history of McCoy pottery, and a price guide for each item listed. Very clear color photos of marks and labels are shown, making it easy to identify the McCoys. A very interesting feature is the over 400 full color pictures of McCoy cookie jars. A top quality book and a pleasure to own.

While this book offers excellent photos of many McCoy lines, I find that the stated values of the pottery is optimistic ( they seem to be desired values of McCoy collectors more than actual market values). I also don't care for the order in which the pottery is presented. I would rather see all the vases, all the planters, all the cookie jars, etc.. presented together rather than in chronological order. It is much easier to find a piece with an unknown date of production that way. All in all a good book for those who want to get a taste for McCoy, but not an excellent reference book.

As with Volume I, this book is filled with gorgeous photography and is organized chronologically. This book identifies McCoy pieces not previously seen in other reference books and many hard-to-find and rare pieces are shown. Even if few collectors will be able to find the uncommon pieces, they are a pleasure to see. An interesting feature is the "Top 100"; not all collectors may agree with the authors about their selections of the most desirable and findable pieces, but it will certainly provoke lots of discussion. Also, new to this volume, there is a large section covering cookie jars. Finally, this book has lots of information and is a joy to read.

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